



LLOYD JAMES MEDIA

Lloyd James Media Ltd
Crown House, Home Gardens, Dartford, Kent, DA1 1DZ
0208 301 6545

PRIVACY POLICY

Lloyd James Media Limited ("We") are committed to protecting and respecting your privacy. This policy (together with our terms and conditions) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

For the purpose of the Data Protection Act 1998 (the Act), the data controller is Lloyd James Media Limited of Crown House, Home Gardens, Dartford, Kent, DA1 1DZ (registered office Swinford House, Brierley Hill, West Midlands, DY5 3EE).

INFORMATION WE MAY COLLECT FROM YOU:

We may collect and process the following data about you:

- Information that you provide by subscribing to our services, filling in forms on our site www.lloydjames.com (our site). This includes information provided at the time of subscribing to our service, or requesting further services or information.
- If you contact us, we may keep a record of that correspondence.
- Details of transactions you carry out through our site and of the fulfilment of your orders.
- Details of your visits to our site and the resources that you access.

COOKIES & IP ADDRESSES:

Please refer to our Cookie Policy for details of the information we collect about you and cookies we use.

WHERE WE STORE YOUR PERSONAL DATA:

The data that we collect from you is stored at our office in Dartford and Wolverhampton and also at our off-site ISO27001 secure co-location centre. Data is processed by staff or the staff of our suppliers who are based in the UK. Such staff may be engaged in, among other things the fulfilment of your order, the processing of your campaigns or payment details and the provision of support services. By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

Registered Office Address: Swinford House, Albion Street, Brierley Hill, West Midlands, DY5 3EE
Registered in England 07629294. VAT Registered Number 206 3438 36. Data Protection Number ZA100881.

USES MADE OF THIS INFORMATION:

We use information held about you in the following ways:

- To ensure that content from our site is presented in the most effective manner for you and for your computer.
- To provide you with information, products or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes.
- To carry out our obligations arising from any contracts entered into between you and us.
- To allow you to participate in interactive features of our service, when you choose to do so.
- To notify you about changes to our service.

If you are an existing customer, we will only contact you by electronic means (email or SMS) with information about goods and services similar to those which were the subject of a previous sale to you.

If you do not want us to use your data in this way, or to pass your details on to third parties for marketing purposes you may unsubscribe at any time from receiving future marketing communications by emailing as at info@lloydjames.com and requesting that you are unsubscribed from these communications.

DISCLOSURE OF YOUR INFORMATION:

We may disclose your personal information to any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 1159 of the UK Companies Act 2006.

We may disclose your personal information to third parties:

- In the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets.
- If Lloyd James Media Limited or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets.
- If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms and conditions and other agreements; or to protect the rights, property, or safety of Lloyd James Media Limited, our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

YOUR RIGHTS:

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data. You can also exercise the right at any time by contacting us at info@lloydjames.com. Our site may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

ACCESS TO INFORMATION:

The Act gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act. Any access request may be subject to a fee of £10 to meet our costs in providing you with details of the information we hold about you.

CHANGES TO OUR PRIVACY POLICY:

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by email.

CONTACT:

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to info@lloydjames.com.